



Intensification of Routine Immunization in Myanmar



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Advocacy

Higher level commitment , the country introduced New vaccine PENTAVALENT with co-financed scheme

Mass Measles campaign in March 2012 with the initiative of advocacy to Social Ministers from all local Government

Measles second dose being introduced to routine programme

Special campaign in previously never reached special self administrative regions

Special Advocacy to Local government

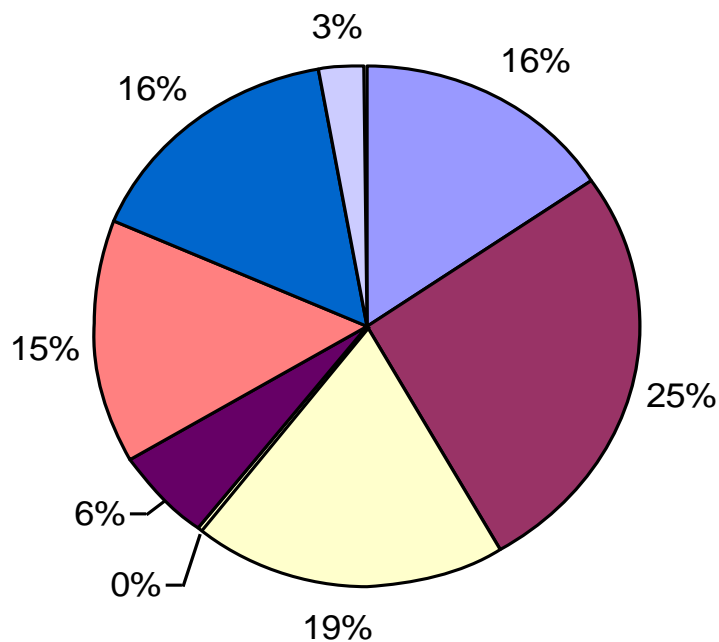
Communication

- C4D and package of communication in collaboration with UNICEF
- The very first media workshop in Penta introduction and it's launch
- Communication materials in local language
- Communication and cooperation with local CSO Myanmar Maternal and Child Welfare Association

Identification of low performing wards/ Villages and service delivery

- Annual evaluation 2011- Assessment of Sub Districts Coverage in DPT-3 < 80%
- Identified Health centers and villages in 189 Townships out of 330 that revealed less than 80% coverage and areas for intensification
- Undertook comprehensive and systematic barriers for immunization (and and Supply)
- 7 major issues recognized
- All these areas undertook new micro planning process with community participation and higher advocacy to reach unreached

Crash Townships, 2009-2010



■ Physically/ geographically hard to reach

■ Mobile population/ socially hard to reach population

■ Midw ife vacancy/ absent/ imbalance proportion of MW

■ Weak community participation/ involvement

■ Security limitation

■ DPT Vaccine shortage

■ High target/ low birth rate

■ Other

Programme Management

- Flexible session planning(2-4-6Months)
- Increase workforce(PHS-2)
- Policy changes (MDOVP), using Volunteers and INGOs as immunizers
- Reprogramming (1.26 Million USD fund)for HSS to address system barriers
- Strengthening NCIP ,AEFI related issues

Intensification Perspectives

- Benefit of Intensification will help new vaccine reach all children
- Promote Equity and uniform Coverage
- Example for other public Health Interventions on maximizing programme efficiency
- GAVI support has been very timely and important to address gaps in EPI