



INNOVATIVE FINANCE

## **The GAVI Matching Fund**

A public-private partnership  
to save children's lives

# The challenge



Abdul, Sierra Leone

Abdul, a young boy in Sierra Leone, was one of the lucky ones. He was severely dehydrated, weak from diarrhoea and barely able to move.

Abdul was suffering from rotavirus, the leading cause of death due to diarrhoea in children under five.

In fact, every year in poorer countries some 22 million children miss out on vaccinations against even the most common diseases, making them vulnerable to sickness, disability and death. One in five of all children who die before the age of five lose their lives to vaccine-preventable diseases.

After treatment at a rural health centre, Abdul has thankfully recovered. But he need not have suffered. Thanks to partners in the GAVI Alliance, a new vaccine against rotavirus now is available to children in the poorest countries.

Children like Abdul will no longer have to battle against entirely preventable life-threatening illnesses.



## The GAVI Alliance: Results, efficiency and accountability

The GAVI Alliance has a proven track record. In little more than a decade, GAVI-funded programmes have vaccinated 370 million children and saved more than 5.5 million lives.

GAVI's mission has not changed since the Alliance was established in 2000, a time when global immunisation rates were stagnating. GAVI's mission is to save children's lives and protect people's health by increasing access to immunisation for children in the world's poorest countries.

By bringing together skills of the main players in immunisation – World Health Organization; UNICEF; the World Bank; governments; the private sector, including the pharmaceutical industry; and others – into one alliance, GAVI has brought a single-minded focus to this urgent mission.

GAVI's use of innovative approaches has helped secure predictable and long-term financing for immunisation programmes, strengthened health delivery systems, encouraged ownership of vaccine programmes by implementing countries and made vaccines affordable by influencing market prices.

*“Vaccines are the simplest,  
most cost-effective, most inexpensive  
way to save children's lives.”*

Bill Gates, co-chair, the Bill & Melinda Gates Foundation



## About the GAVI Matching Fund

Now businesses and foundations can demonstrate strong leadership by joining GAVI in its mission, helping protect children in developing countries from life-threatening diseases.

Contributions to GAVI from companies, foundations, their customers, employees and business partners now can be matched through the GAVI Matching Fund.

The GAVI Matching Fund is supported by the British Government through its Department for International Development (DFID) and by the Bill & Melinda Gates Foundation.

GAVI's goal is to raise US\$ 260 million for immunisation through the GAVI Matching Fund by the end of 2015.

This will allow GAVI to deliver more life-saving vaccines to the poorest countries.

*"This partnership has the potential to save millions of children's lives in some of the world's poorest countries."*

Vodafone CEO Vittorio Colao



## How the GAVI Matching Fund works

**STEP 1:** The private sector partner makes a financial pledge to GAVI.

**STEP 2:** GAVI works with the partner to find ways to engage its customers, employees, business partners and others to contribute through the GAVI Matching Fund.

**STEP 3:** Between now and end-2015, every donation to GAVI through the Matching Fund by the private sector partner, its customers, employees and business partners is matched either by the British Government (in the case of UK companies), or by the Bill & Melinda Gates Foundation.

100% of funds go to GAVI for immunisation programmes in developing countries.

*"This effort is a great example of private and public sector partnership... vital to the health of millions of children around the world."*

Daniel Pinto, CEO for J.P. Morgan in Europe, the Middle East and Africa



## Donors to the GAVI Matching Fund

Every contribution to the GAVI Matching Fund by the private sector is matched by one of GAVI's key partners in the initiative:

- The British Government's Department for International Development (DFID) has pledged to match up to £50 million contributed by UK companies to the Matching Fund (about US\$ 80 million).
- The Bill & Melinda Gates Foundation has also pledged to match up to US\$ 50 million contributed by other private companies to the GAVI Matching Fund.

In all, these generous contributions could raise US\$ 260 million by 2015 for life-saving vaccines.

*"Through the GAVI Matching Fund, companies and their customers can be part of our historic mission to immunise a quarter of a billion children by 2015, and prevent millions of needless deaths."*

Justine Greening, UK Secretary of State for International Development



BILL & MELINDA  
GATES foundation

## Initial partners contribute more than US\$ 74 million



## Partners also engage employees, the public & business partners

The GAVI Matching Fund not only includes direct corporate contributions to the cause of immunisation, but it also attracts employee and public participation, bringing significant visibility to the issue.

GAVI Matching Fund partner Comic Relief highlighted immunisation during its record-breaking Red Nose Day and Sport Relief telethons, viewed by more than 10 million worldwide on BBC television.

Through its innovative Business Alliance for Child Vaccination, the "la Caixa" Foundation provides its business partners with the opportunity to collaborate in the fight against child mortality, while also raising significant funds from "la Caixa" employees.

And Lions Clubs International is deploying 1.35 million volunteers to raise funds for GAVI and improve access to vaccines.

The GAVI Matching Fund also attracts powerful champions to advocate for the cause of immunisation and provide core business skills to help address technological and logistical challenges to immunisation.

For instance, Vodafone is applying its mobile technology solutions to help GAVI improve immunisation programmes in remote locations, such as sending reminders to parents and monitoring vaccine stocks.



*In addition to being a GAVI Matching Fund partner, "la Caixa" Foundation has created the Business Alliance for Child Vaccination, a group of more than 224 Spanish businesses, such as Atlético Madrid (in the photo above) that are raising funds for GAVI programmes.*

*"We hope Ambilamp can inspire other private institutions to support global immunisation"*

Juan Carlos Enrique Moreno, CEO of Ambilamp, which supports the GAVI Matching Fund as a platinum sponsor of "la Caixa's" Business Alliance for Child Vaccination.



## How your contribution could help

Participation in the GAVI Matching Fund can have a dramatic impact by helping reduce the devastating consequences of preventable deaths and disease.

Your contribution will allow GAVI to deliver more life-saving and life-enhancing vaccines to the poorest countries.

For instance, a **US\$ 3 million donation** – matched by the UK or the Gates Foundation – would buy enough vaccine to **about 500,000 children against pneumococcal disease** (one of the main causes of death from pneumonia), or **960,000 children against diarrhoea caused by rotavirus\***.

GAVI also funds several other vaccines, including for measles, hepatitis B, meningitis and yellow fever.

### Photo credits

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\* Based on the direct “unloaded” cost of vaccine, not including, for instance, freight, safety boxes, syringes and delivery.

This is a rare chance to be part of something that is guaranteed to change the lives of millions of people for the better.

If you work for a company interested in becoming GAVI's next corporate partner, please contact Jeffrey Rowland at +41 22 909 7165 or [\*\*jrowland@gavialliance.org\*\*](mailto:jrowland@gavialliance.org).



**The GAVI Alliance** is a public-private global health partnership committed to saving children's lives and protecting people's health by increasing access to immunisation in poor countries.

The Alliance brings together developing country and donor governments, the World Health Organization, UNICEF, the World Bank, the vaccine industry in both industrialised and developing countries, research and technical agencies, civil society organisations, the Bill & Melinda Gates Foundation and other private sector partners. Since it was launched at the World Economic Forum in 2000, GAVI has prevented more than 5.5 million future deaths and helped protect 370 million children with new and underused vaccines.

**[www.gavialliance.org](http://www.gavialliance.org)**

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